

Client Challenge

A \$2+ billion wholesaler and retailer of children's apparel and accessories wanted to define the future supply chain capabilities and application architecture needed to support current and emerging business strategies.

This effort included:

- Rapidly expanding retail arm of a historically wholesale-dominated business
- Nascent e-commerce channel with outsourced 3PL fulfillment but the potential to bring in-house
- Budding international business with significant opportunity for growth
- Extensive domestic licensee base
- Broadly diversified supplier base with expanding needs for collaboration
- Increasingly complex global distribution network (DCs and 3PLs)

The client was also looking to identify systems to manage the company's increasingly complex requirements and optimize the supply chain for cost-effective fulfillment.

Parker Avery Solution

The Parker Avery Group assessed the client's supply chain systems across planning, product development, sourcing, order management, logistics, and distribution. Key project activities included:

- Benchmarking and evaluation of current systems and processes
- Identification of systems landscape options
- Validation of potential solution providers
- Business case for acquisition of new systems
- Definition of a prioritized roadmap and action plan

RESULTS



EXISTING
SUPPLY CHAIN
SYSTEMS
ASSESSED



FUTURE
APPLICATION
ARCHITECTURE
DEVELOPED



PRIORITIZED
ROADMAP AND
ACTION PLAN
DEFINED

The client exited the project with a clear vision of how to rationalize their existing systems portfolio and develop a more integrated application architecture. They immediately began to execute against the roadmap by selecting and implementing new systems to provide improved functionality and streamlined processes while simultaneously reducing maintenance requirements.