THE Parker Avery GROUP

Retailer's Legacy System Replacement Roadmap Prioritizes ROI and New Capabilities

Client Challenge

The client is a $1.5 billion privately held retailer with 500+ stores in the U.S. operating multiple banners and selling casual lifestyle clothing and home goods. The company's legacy ERP replacement strategy had been delayed by the economic conditions of the past decade. The retailer was recently able to restart the initiative but needed a comprehensive review and validation of system capabilities and responsiveness to ensure the project appropriately addressed current and future operations and strategies.

Parker Avery Solution

The Parker Avery Group worked closely with the client to review and assess the legacy system replacement initiative, focusing on the following key areas:

- Current state and previous roadmap
- Company plans benchmarked against leading retail platforms and similar roadmaps
- Appropriate solution and capability improvements
- Future systems landscape
- Project plan, processes, tools, and people required to begin the modernization effort
- Implementation roadmap
- High-level cost-benefit analysis

Key project outcomes included:

- Retail architecture best practices and associated potential benefits
- Ideal state application architecture
- Preliminary list of recommended solution providers to address system needs
- Multi-year roadmap for implementing new systems, as well as process improvements
- Identification of organizational and role implications
- Benefits and rationale for change to secure executive buy-in

RESULTS

FUTURE-STATE ARCHITECTURE DEFINED

IMPLEMENTATION ROADMAP DEVELOPED

PRELIMINARY VENDOR LIST ESTABLISHED

With Parker Avery's help, the client's executive team was able to comprehensively consider the cost and timeline impacts of the legacy system replacement project for capital planning.

The client also determined that moving forward with small projects outlined in the roadmap will position the company to continue delivering critically needed ERP functionality while simultaneously achieving ROI.

The Parker Avery Group helps global retailers and consumer brands solve their most important challenges across merchandising, supply chain, and omnichannel.

Book a discovery call:
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