DATA GOVERNANCE

The orchestration of people, processes, and technology to manage a company's critical data assets. Data governance consists of roles, responsibilities, policies, and procedures that ensure data is accurate, consistent, secure, and all data-related decisions align with overall company objectives.

HIERARCHIES

Timeless reporting structure that creates aggregates of data across product, location, time (and other components).

MASTER DATA MANAGEMENT

Promotes and maintains standards, consistency, and integrity of data through the execution of the data governance strategies.

DATA ROLES

Roles with temporary (i.e., project-related) or permanent responsibilities relative to management of data (e.g., sponsors, stewards, analysts, IT, and maintenance).

DATA ATTRIBUTES

Entity characteristics that may be static or may change over time (e.g., comp/non-comp location status, seasonality product status, comparable last year for time).

PIM

Product information management (or PIM) is the process of managing all the information required to market and sell products through distribution channels.

SYNTAX

Defined acceptable terminology and formatting (e.g., capitalization standards, number of significant digits, currency symbols).

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