



OCM and Transformational Leadership Resources



Organizational
Change Expert
Resources

Parker Avery Insights



Five ways to lead in an
era of constant change

TED Talk | Jim Hemerling



Leadership Explained in
Five Minutes

TED Talk | Simon Sinok



Change Management
versus Change
Leadership

YouTube | Kotter



Jeff Bezo's Agree and
Commit Rule

Article | Inc.com



How to Turn a Group of
Strangers into a Team

TED Talk | Amy Edmonson



Power Versus Influence:
Knowing The Difference
Could Make Or Break
Your Company

Article | Forbes



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What is transformational
leadership?
Understanding the impact
of inspirational guidance

Blog | US Mass