

## User Acceptance Testing

*Leading user acceptance testing (UAT) to ensure a successful business intelligence solution implementation.*

### The Client

A \$350+ million, high-growth specialty retailer offering uniquely designed in-store experiences in over 250 stores in the United States.

### The Challenge

The client had undertaken a business intelligence (BI) initiative to improve analysis and insights to business performance across merchandising, planning, sourcing, allocation and store operations. The management team needed assistance in developing the testing strategy and materials that would enable the business to most effectively test and use the business intelligence solution.

### The Parker Avery Solution

The Parker Avery Group leveraged deep retail and testing expertise in performing activities that prepared the client for the BI transition. This project impacted over 100 people within the client's organization, introducing new online views, reports, and measures.

Working closely with key client stakeholders, Parker Avery performed the following activities:

- Led the business team in user acceptance testing
- Provided subject matter expertise
- Developed user acceptance test scripts
- Facilitated user acceptance testing and solution validation
- Supported end user transition and adoption



### The Result

The client successfully tested and implemented the first phase of its BI solution. Business users readily accepted the new system and immediately acknowledged significant productivity efficiencies and better data quality.