

Systems Implementation Roadmap

Conducting a detailed gap analysis of current systems to identify short- and long-term opportunities for improvement.

The Client

A mid-size custom manufacturer of specialty apparel with brick-and-mortar and online businesses.

The Challenge

This retailer was experiencing growing pains stemming from a number of factors, including:

- Home-grown systems providing only basic functionality
- Increasingly complex supply chain operations
- A recent business acquisition that brought on additional systems and process integration challenges

The Parker Avery Solution

The Parker Avery Group assisted the retailer in examining their current systems, including processes, functionality, timing, integration, roles, and tools to identify opportunities for improvement.

Parker Avery developed a roadmap, which focused on key areas requiring immediate attention, including:

- Product sourcing
- Inventory control
- Master data

The Result

As a result of the project, the client is fully prepared to begin selection and implementation of new software to address data, process, and growth needs. Additionally, the client expects to achieve the following benefits:

- Enhanced product planning, management, and analysis capabilities
- Better control of and visibility to overseas operations

