



# Supply Chain Systems Assessment

Defining future supply chain systems and application architecture needed to support current and emerging business strategies.

**The Client** A \$2+ billion wholesaler and retailer of children's apparel and accessories.

## The Challenge

Define the future supply chain systems and application architecture needed to support current and emerging business strategies, including:

- Rapidly expanding retail arm of a historically wholesale dominated business
- Nascent e-commerce channel with outsourced 3PL fulfillment but potential to bring in-house
- Extensive domestic licensee base
- Budding international business with significant opportunity for growth
- Broadly diversified supplier base with expanding needs for collaboration
- Increasingly complex global distribution network (DCs and 3PLs)

Identify systems that can not only manage these increasingly complex requirements but also optimize the supply chain for cost effective fulfillment.

The Parker Avery Group specializes in transforming retail and consumer goods organizations through development of competitive strategies, business process design, deep analytics expertise, change management leadership, and implementation of solutions that enable key capabilities.



## The Parker Avery Solution

The Parker Avery Group assessed the client's supply chain systems utilized for planning, product development, sourcing, order management, logistics and distribution.

- Key activities included:
- Benchmarking and evaluation of systems & processes
  - Identification of systems landscape options
  - Validation of potential solution providers
  - Business case for acquisition of new systems
  - Definition of a prioritized roadmap and action plan

**The Result** The client exited the project with a clear vision of how to rationalize their existing systems portfolio and develop a more integrated application architecture. They immediately began to execute against the roadmap by selecting and implementing new systems to provide improved functionality and streamlined processes while simultaneously reducing maintenance requirements.